



# THE PROOF IS IN THE PERFORMANCE

Owens Corning® Architectural Shingles  
Outperform Where It Matters Most







## **MORE THAN JUST A ROOF®** **IT'S PROTECTION FOR YOUR HOME.**

Your home is the center of your world—where your memories are made. And we see it as our job to make the world a better place. So, Owens Corning is relentless about reimagining and creating materials that help protect your biggest investment, your home.

When you choose Owens Corning® roofing products, you get products and systems that deliver a material difference — a difference that can be seen in the curb appeal of your roof and experienced through premium performance, protecting your home and family.

Our commitment to quality offers you peace of mind that your new roof will stand the test of time. At Owens Corning, we know that your roof does more than just cover your house, it helps protect your future memories.



## PROVEN PERFORMANCE IN THE NAIL ZONE

Why does it matter? How your shingles get fastened to the roof deck is a critical step in their long-term performance. Owens Corning® Oakridge® and Duration® Series shingles outperform in the area where it matters the most – the nailing zone. Compared to competitive shingles with a wide, single-layer nailing zone, our Oakridge® shingles with full double layer protection and Duration® Series shingles with Triple Layer Protection®\*\* in the nailing zone provide outstanding resistance to high winds, help deter water infiltration and keep the shingle layers from separating during and after installation. And our testing proves it.

**Don't be fooled by the hype, the proof is in the performance. Owens Corning® Oakridge® and Duration® Series shingles are the proven smart choice.**

### WE PUT THE REST TO THE TEST

Owens Corning® architectural shingles create greater integrity and better holding power on the roof to protect your home. When our Oakridge® and Duration® Series shingles go head-to-head with competing products in three critical tests, the results are impressive. Our products outperform in resistance to nail pull-through, nail blow-through and delamination.



#### TEST 1

##### NAIL PULL-THROUGH RESISTANCE

Simulates the wind force it takes to pull the shingles off a roof deck. Shingles with higher nail pull-through resistance offer better protection against high wind.

#### TEST 2

##### NAIL BLOW-THROUGH RESISTANCE

Measures the number of nails that are over-driven when using the same nail gun pressure. Over-driven nails require an additional nail for secure fastening, which means more holes in your roof deck.

#### TEST 3

##### DELAMINATION RESISTANCE

Tests the ability of the shingles to resist layer separation when heated to 180°F. Shingle delamination can negatively impact roof performance and aesthetics.



PREMIUM PROTECTION

## OAKRIDGE® SHINGLES

with a full common bond nail zone  
for Double Layer Protection

9 OUT OF 10

### CONTRACTORS AGREE

THAT SHINGLES ARE MORE SECURELY FASTENED  
WHEN NAILING THROUGH A COMMON BOND\*



LAYER 1  
LAYER 2

### Oakridge® shingles vs. top two competitors†

#### NAIL PULL-THROUGH RESISTANCE

Up to

**2X**  
BETTER

#### NAIL BLOW-THROUGH RESISTANCE

Up to

**7X**  
BETTER

#### DELAMINATION RESISTANCE

Up to

**1.5X**  
BETTER



ULTIMATE PROTECTION

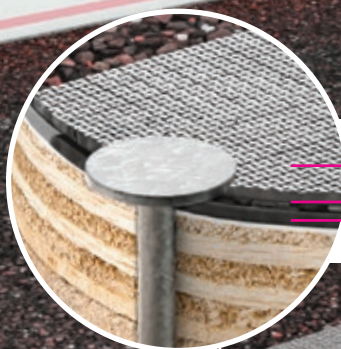
## DURATION® SERIES SHINGLES

with SureNail® Technology  
with Triple Layer Protection®

9 OUT OF 10

## CONTRACTORS AGREE

SURENAIL® TECHNOLOGY PROVIDES  
GREATER NAIL PULL-THROUGH PROTECTION\*



LAYER 1  
LAYER 2  
LAYER 3

### Duration® Series shingles vs. top two competitors†

#### NAIL PULL-THROUGH RESISTANCE

Up to

**2.5X**  
**BETTER**

#### NAIL BLOW-THROUGH RESISTANCE

Up to

**9X**  
**BETTER**

#### DELAMINATION RESISTANCE

Up to

**2X**  
**BETTER**

# SEAL. DEFEND. BREATHE.®

## TOTAL PROTECTION ROOFING SYSTEM®

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System® gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.



### SEAL.

SELF-ADHERED ICE  
& WATER BARRIER  
SYNTHETIC UNDERLAYMENT



### DEFEND.

STARTER SHINGLES  
LAMINATE SHINGLES  
HIP & RIDGE SHINGLES



### BREATHE.

INTAKE VENTS  
EXHAUST VENTS

### + COMFORT.

PINK® FIBERGLAS™  
BLOWN-IN  
ATTIC INSULATION



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\* Owens Corning Contractor Research, August 2019

\*\* The amount of Triple Layer Protection® may vary on a shingle-by-shingle basis

† Owens Corning testing against competing products with wide, single-layer nailing zones when following manufacturers' installation instructions and nailing in the middle of the allowable nailing zone.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

SureNail® Technology is not a guarantee of performance in all weather conditions. SureNail® Technology is available only on Owens Corning® Duration® Series Shingles. For patent information, please visit [www.owenscorning.com/patents](http://www.owenscorning.com/patents).